

THE CHICAGO TITLE SYMBOL

Our corporate symbol is inspired by the age-old aphorism; “A man’s home is his castle.” Just as medieval castles survive to this day, the men and women of Chicago Title Insurance Company deliver the kind of protection that ensures our clients’ real estate investment will endure for many years to come.

The ring around the castle is emblematic of a moat. As a moat protects a castle’s walls, our title insurance protects our customers’ properties. The deeper and wider the moat, the more it safeguards the castle.



The castle conveys what we stand for: strength. The turret motif of our logo is modeled after the old Chicago Water Tower, one of the few edifices to survive the Great Chicago Fire in 1871.



CHICAGO TITLE®

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